

## Government of India Ministry of MSME

# **BRIEF INDUSTRIAL PROFILE OF DISTRICT**

# PITHORAGARH









## MICRO, SMALL & MEDIUM ENTERPRISES-DEVELOPMENT INSTITUTE

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Foreword

The Potentiality Survey of any area is a document of the opportunities available in the

area with information on the present natural, financial, technical resources of that area. The

Industrial Potential Survey of District Pithoragarh of Uttarakhand State has been prepared

with a view to give detailed information on the Geography, seasonal environmental

conditions, its important places, administrative set up with their contact details, agricultural

and forest produces etc. It also has information on present industrial scenario like no. of

industrial Estates/areas, types and no. of MSMEs and large industries, no. of registered

MSMEs, exportable products, existing manufacturing and service enterprises along with the

scope for establishing new manufacturing and service enterprises in the district. A brief detail

of central and state agencies which are existing in the District/State for assistance in setting

up of MSMEs, is also provided in this report.

This Potentiality survey of District Pithoragarh will be of utmost help for the new as

well as existing entrepreneurs in the District and State of Uttarakhand for exploring

opportunities and setting up of enterprises in the District. Entrepreneurs of the other States of

the India will also be benefited with the information covered in this survey report.

A lot of thanks to the officers of various agencies, particularly the officers of District

Industries Centre (DIC), Pithoragarh for providing authentic information for this survey

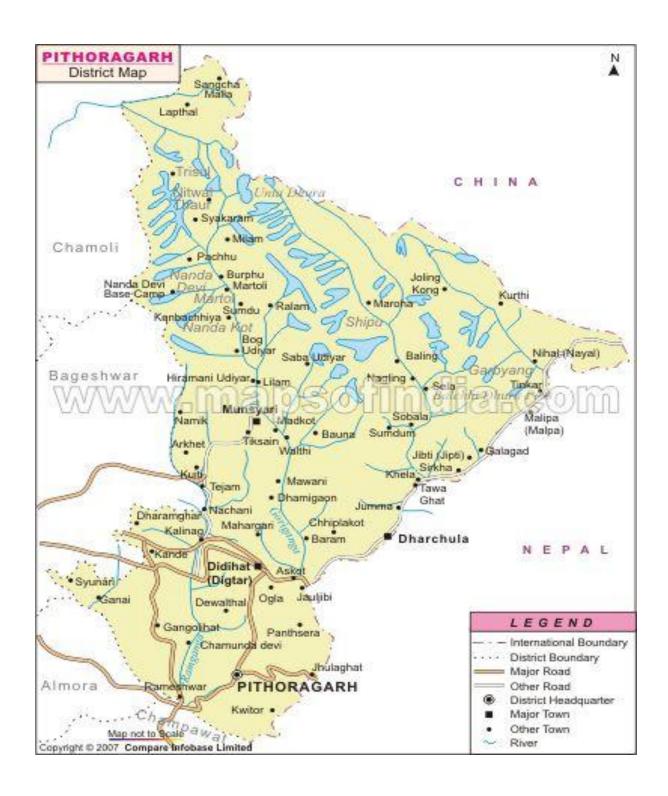
report. The help and support of colleagues and officers in MSME-DI, Haldwani in generation

of this report is need to be mentioned. Also, overall guidance of Director, MSME-DI,

Haldwani in the preparation of this Industrial Potential Survey report is highly appreciated.

(D.S. Martolia)

Asst. Director



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#### **Brief Industrial Profile of Pithoragarh District**

#### 1. General Characteristics of the District

Pellentesque Mother Nature has been rather generous in the distribution of a very rich hydrographic features of irresistible beauty to district Pithoragarh traditionally held to be the chosen abode of the divine deities, cascading waterfalls, the splendid glaciers, natural reservoirs enclosed by fantastic variety of vegetation, serene lakes and noisy flamboyant rivers are all a part of the rugged charm that the district possesses to such a stupendous degree.

Once the bastion of the Chand rulers, Pithoragarh town is littered with temples and forts belonging to that era. The town is set in a valley popularly known as and lies in the centre of four hills Chandak, Dhwaj, Kumdar and Thal Kedar, and stretches in the southern flank to Jhulaghat demarcated by the Kali river adjoining the barren peaks of Nepal Hills. It is snuggled in the folds of four kots Bhatkot, Dungerkot, Udaikot and Unchakot.

Pithoragarh District having its entire northern and eastern boundaries being international, assumes a great strategic significance and, obviously, is a politically sensitive district along the northern frontier of India. Being the last district adjoining Tibbet, it has tremendous strategic importance as the passes of Lipulekh, Kungribingri, Lampia Dhura, Lawe Dhura, Belcha and Keo, open out to Tibbet. The breath taking beauty of Pithoragarh - Himalayas, wide expenses of grassy meadow, perennial streams roaring down the zig-zag course, a stupendous variety of flora and fauna, above all, pure nature yet unsullied, seem to beckon the beholder into their folds, into a charmed world of virgin beauty.

It was in the wake of the Chinese aggression that on the 24th Feb. 1960, a sizeable section of Almora district was carved into Pithoragarh district containing extreme border areas with its head quarters in Pithoragarh town. On 15th September 1997, the Champawat Tehsil, hitherto under Pithoragarh, was carved into Champawat district.

The details of the land utilization are given as below:

S.N.	Particulars	Area (in lakhs hac)
1.	Land Utilization area	4.61
2.	Land under Forest	2.15
3.	Permanent pasture	0.54
4.	Dry Land Area	0.53
5.	Fallow Land	0.128
6.	Total Cropped Area	0.793
7.	Net Area Sown	0.50
8.	Irrigated Area	0.05
9.	Area Sown more tdan once	0.35
10.	Kharif Area	0.468
11.	Rabi Area	0.380

There are numerous gay spots to which the prospective tourist may plan excursions like Chandak, Thal Kedar, Gangolihat (77 kms) famous for its kali temple, Patal Bhuvneshwar (99 kms), Berinag (Tea Garden of Chaukori - 11 km away from Berinag), Didihat,Munsyari (base camp for traks to Milam,Ralam and Namik Glacier), Dharchula(base camp for Kailas Mansarover Yatra, Adi Kailash Yatra, Narayan Swami Ashram) and Jauljibi.

## 1.1 Location & Geographical Area



The Pithoragarh town is located at a height of 1645 meters above sea level. The district lies between 29.4° to 30.3° North latitude and 80° to 81° East longitude along the eastern and southern part of the central Himalayas with Indo-Tibbetan watershed divide in the north and the Kali river forming a continuous border with Nepal in the east. The Pithoragarh district is surrounded by the national boundaries of Almora, Champawat, Bageshwar and Chamoli districts and extends over an area of 7,217.7 sq. Kms.

## 1.2 Topography

The Pithoragarh town is located at a height of 1645 meters above sea level. The district lies between 29.4° to 30.3° North latitude and 80° to 81° East longitude along the eastern and southern part of the central Himalayas with Indo-Tibbetan watershed divide in the north and the Kali river.

The entire district can be grouped into the following climatic zones:

Climatic Zone	Elevation (in meters
1. Cool Temperature	
a. Moist	600 - 1200
b. Dry	1000 - 2500
c. Sub Tropical Valley	600 - 1200
2. Cold Temperature	
a. Cold Temperature in higher location (snow bound) (5 - 6 month)	3000 - 3500
b. Cold Temperature (lower valley)	2000 - 3000
3. Alpine Zone	
Perpetually snow covered area	3500 - above

4. Dry Climate	
Trans Himalayan Alpine Valley of rain shadow location	2500 - 3500

Seasons: The entire district exhibits four broad seasons in the year

- 1. Winter or Cold weather (mid Dec. mid March)
- 2. Summer or hot weather (mid March mid June)
- 3. Season of general rains (South West monsoon season)
- 4. Season of retreating monsoon (mid September to mid November)

**Temperature:** During the coldest month of January, tropical ridges and high location along the lesser Himalaya record an average monthly temperature between 5.5°C and 8°C. By the March the temperature begins to rise progressively till early June which is the hottest month everywhere. Dharchula and Jhulaghat record an average temperature between 30 - 45°C.

## 1.3 Agriculture:

Department of Agriculture was set up in 1875. Initially, the Department of Agriculture was limited only to compiling statistics and to establish model form. In 1880, it was attached to the Department of Land Records. After implementation of Govt. of India Act 1919 and as a result in order to establish State Agriculture Policy, the Agriculture Department came into existence on 01.12.1919. After Uttarakhand State came into existence in the year 2000, Uttarakhand Govt. had notified the restructuring of the Agriculture Department on 02.08.2003.

Major Crops in Uttarkashi district are Rice, Wheat, Barley, Maize, Mandua etc. Statistical details are available in District at a Glance (Sl. No. 3.1)

#### 1.4 Horticulture:

Uttarakhand is known for its horticultural crops, which include fruits, vegetables, offseason vegetables, floricultural crops, medicinal and aromatic plants. Horticulture is one of critical sectors in the economy of the hill state of Uttarakhand. It provides much needed opportunity for diversification and increased employment in the state where the scope of high rate of growth in conventional agriculture is rather limited due to peculiar topography and majority of scattered and marginal holdings. Uttarakhand shared 2.81 per cent of all India area under fruits.

#### 1.5 Availability of Minerals

## **Availability of Mineral**

S.NO.	NAME OF MINERAL	Availability		
	MAJOR MINERAL			
1.	Limestone	950 Million Metric Ton		
2.	Dolomite	200 Million Metric Ton		
3.	Magnetite	180 Million Metric Ton		
4.	Soap stone	160 Million Metric Ton		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

#### 1.6 Forest

i) Forest cover	2010-11	Hectare	205239

## 1.7 Administrative set up

The district has been divided into six tehsils viz. Munsyari, Dharchula, Didihat, Gangolihat, Berinag, Pithoragarh and two sub-tehsils Dewalthal, Kanalichhina having its head quarter at Pithoragarh and the Commissionery head quarter at Nainital. There are 8 Development Blocks, 3 Towns, 64 Nyaya Panchayats and 644 Gram Panchayats in the district. There are 1672 villages out of which 1579 are inhabited. As per 2001 census, total population of the district is 4,62,289 out of which 2,27,615 are males and 2,34,674 females. Also the Total literacy rate of the district at present is 75.95.

S.No.	Name of Tehsil	Name of Blocks
1.	Munsyari	Munsyari
2.	Dharchula	Dharchula
3.	Didihat	Didihat, Kanalichina
4.	Gangolihat	Gangolihat
5.	Pithoragarh	Bin, Munakote
6.	Berinag	Berinag

## **Email Address of Pithoragarh Administration**

Sl.No.	Name of Officer	E-mail Address
1	District Magistrate	dm-pit-ua@nic.in
3	SP	sp-pit-ua@nic.in
4	Chief Development Officer	
5	Project Director, DRDA	
6	Chief Medical Officer	cmo-pit-ua@nic.in
7	SDM Sadar, Pithoragarh	
8	Chief Veterinary Officer	cvo-pit-ua@nic.in
9	SDM, Gangolihat	
10	Sr.Treasury Officer, Pithoragarh	treas-pit-ua@nic.in
11	Sub Treasury Officer, Didihat	treas-did-ua@nic.in
12	District Economics & Statistical Officer(DEStO)	dsto-pit-ua@nic.in
13	District Youth Welfare Officer	dywo-pit-ua@nic.in
14	District Excise Officer	deopit-ua@nic.in
15	District Sports Officer	dso-pit-ua@nic.

Phone No. of Office	Phone No. of Residence
ministration	
225301(Collec), 225201(Camp Off)	225001, 225395(FAX)
225950	225372
232125	
242440	242443
244116	
222207	222271
222215	222201
225331	
225236	
	225301(Collec),   225201(Camp Off)   225950   232125   242440   244116   222207   222215   225331

Develo	opment	
Chief Development Officer	223218	225804,225336(FAX)
District Development Officer	225097	
Chief Agriculture Officer	225104	
Block Development Officer Bin	225427	
Block Development Officer Munakot	266433	
Block Development Officer Kanalichina	259032	
Block Development Officer Didihat	232136	
Block Development Officer Gangolihat	242433	
Block Development Officer Berinag	244633	
Block Development Officer Dharchula	222253	
Block Development Officer Munsyari	222216	
District Horticulture Officer	225275	
General Manager Distt. Industry	223574	
Centre		
District Probation Officer	25602	
District Economic & Statistical Officer	225143	
District Panchayat Raj Officer	223174	
Chief Veterinary Officer	225319	
Potato Development Officer	225119	
Project Officer Ureda	225872	
A.D. Dairy Development	225329	
Assistant Registrar Coop. Societies Uttarakhand	225750	
Engineering	Departments	
E.E. Provincial Division P.W.D. Pithoragarh	225115	225209
E.E. E/M Division P.W.D. Pithoragarh	225429	225429(FAX)
E.E. Irrigation Construction Division Pithoragarh	225139	225140
E.E. Provincial Division P.W.D. Didihat	232124	
E.E. Construction Division P.W.D. Askot	238724	228730
S.E. Nirman Mandal U.K. Peyjal Nigam Pithoragarh	225341	225492

E.E. Nirman Shakha U.K. Peyjal Nigam	225258				
Pithoragarh  E.E. 2nd Nirman Shakha U.K. Peyjal Nig Pithoragarh	225121				
E.E. Nirman Shakha U.K. Peyjal Nigam Didihat	232140				
E.E. Nirman Shakha U.K. Peyjal Nigam Gangolihat	242425	1			
Executive Engineer U.K. Jal Sansthan Pithoragarh	225237				
Executive Engineer U.K. Jal Sansthan Didihat	232359				
E.E. Nirm. Shakha U.K. Peyjal San. Vik. & N.N. Pith	225258				
Educ	cation				
District Education Officer	225227				
District Basic Shiksha Adhikari	225535				
Expert Basic Shiksha Adhikari [SSA]	226881				
Po	lice				
Superintendent of Police	225539	225023			
Dy. Superintendent of Police	225539	225410			
Police Station	225130				
Fire Station	225314				
Police Wireless Office	225402				
Police Lines	225130				
Fo	rest				
Divisional Forest Officer	225234	225390			
Divisional Logging Manager	224187				
SSB & Other Central Government Offices					
Area Organizer SSB	223544	225157			
Field Publicity Officer	225292				
Income Tax Officer	225388				
Commanding Officer SSB	225184				
Commanding Officer Gref	225240	225346			
Commanding Officer NCC	225263				
Agriculture Research Unit ( DARL )	225564				
Agriculture Guest House(Chatkeshwar)	225864				

Commandant ITBP	225494	225136 225168
Military PBX	225211	225112 225210
Geological Task Force	225616	
Food Corp. Of India (Aincholi)	225714	
Commander Eng. Works (Thuligarh)	225426	
Principal Army Public School	224605	225606, 225607
Principal Central School	225124	225939
District Informatics Officer [NIC]	224162	228017
Telegraph Office	225320	225148
Т	ransport	11
Asstt. Regional Transport Officer	228222	
I/C Uttaranchal Transport Corp. (Bus station)	225291	
Asstt. Regional Manager Transport Corp.	225313	
	Health	
Chief Medical Officer	225142	225504
Suptd. Lady Hospital	225703	
District Hospital	225687	
Sitapur Eye Hospital	225259	
Veterinary Hospital	225159	
District Ayurvedic & Unani Officer	226045	
Othe	r Important	
District Employment Officer	225589	
District Supply Officer	225283	225532
Asstt. Commissioner Commercial Tax	225355	
Regional Tourist Officer	225527	
AMA Zila Panchayat Pithoragarh	225235	225757
District Information Officer	225549	
District Library	225649	

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics		
1	Geographical features					
(A)	Geographical Data					
	i) Latitude			29.4 - 30.3		
	ii) Longitude			80.0 - 81.0		
	iii) Geographical Area		Hectares	7090		
(B)	Administrative Units					
	i) Sub divisions		Nos.	00		
	ii) Tehsils		Nos.	06		
	iii) Sub-Tehsil		Nos.	02		
	iv) Community Development		Nos.	08		
	Bloks					
	v) Nagar Panchayat		Nos.	04		
	Vi) Nagar nigam		Nos.	00		
	vii) Nagar Palika		Nos.	01		
	viii) Gram Sabha		Nos.	690		
	ix) Villages (habitats)		Nos.	1542		
	x) Villages (Inhabitats)		Nos.	103		
	xi) Forest village		Nos.	12		
	xii) Assembly Area		Nos.	04		
2.		Population	on			
(A)	Sex-wise					
	i) Male	2012-13		239.31		
	ii) Female	2012-13		244.13		
(B)	Rural Population	2012-13		413.83		
3.		Agricultu	ire			
A.	Land utilization					
	i) Total Area	2012-13	Hectare	83.08		
	ii) Forest cover	2012-13	"	205239		
	iii) Non Agriculture Land	2012-13	"	3867		
	v) cultivable Barren land	2012-13	٠,	40798		
4.		Livestock & I	Poultry			
A.	Cattle					
	i) Cows	2007	Nos.	Cow+buff.		
				89840		
	ii) Buffaloes	2007	Nos.			
B.	Other livestock					
	i) Goats	2007	Nos.	32804		
	ii) Pigs	2007	Nos.	151		
	iii) Dogs & Bitches others	2007	Nos.	18781		

·	Railways		
i) Length of rail line	201-13	Kms	00
V) Roads			
(a) National Highway	2012-13	Kms	00
(b) State Highway	2006-07	Kms	243
(c) Main District Highway	2006-07	Kms	1738.04
(d) Other district & Rural Roads	2006-07	Kms	1495.04
(	6) Communicati	on	
(a) Telephone connection	2013-14	Nos.	6054
(b) Post offices	2013-14	Nos.	322
(c) Telegraph office	2013-14	Nos.	00
	7) Public Healt	th	
(a) Allopathic Hospital	2013-14	No.	41
(b) Ayurvedic Hospital		No.	59
(c) Unani hospitals		No.	00
(d) Homeopathic Hospital		No.	13
(e) Primary health centers		No.	18
(f) Family & Child Welfare		No.	08
Centre		No.	156
(g) Family & Child Welfare			
Sub			
(8)	Banking com	nercial	
(a) Nationalized Bank	2013-14	Nos.	46
(a) Rural Bank Branches		Nos.	28
(c) Co-Operative bank		Nos.	21
(d) Other Bank Branches		Nos.	07
(9	) Education		
(a) Primary school		Nos.	11498
(b) Middle schools		Nos.	381
(c) Secondary & senior secondary schools		Nos.	225
(d) Colleges		Nos.	03

## 2.1 Existing Status of Industrial Areas in the District Pithoragarh

S. No.	Name of Ind. Area	Land acquir ed (In hectar e)	Land develope d (In hectare)	Prevailin g Rate per Sq.mtr.	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Product ion
1	Bin Industrial Area Pitthoragarh	2.5 Acer	Shed -7 Plot - 3	450 Sq.mt. 1550 Sq.mt.	450 Sq.mt. Rs.643 100	Shed -7 Plot - 3	Nil	06
2	Munsyari	1.906 Acer	Land hand	ed over to S	IDCUL fo	r Construc	tion of Te	xtile Park.

## 3. INDUSTRIAL SCENERIO OF Pithoragarh

## **3.1** Industry at a Glance (Up to 31.03.2016)

Sr	Head	Unit	Particulars(Districr Wise)
No			
1.	REGISTERED INDUSTRIAL UNIT	NO.	1920
2.	TOTAL INDUSTRIAL UNIT	NO.	1920
3.	REGISTERED MEDIUM &	NO.	
	LARGE UNIT		
4.	ESTIMATED AVG. NO. OF	NO.	08
	DAILY WORKER EMPLOYED IN		
	SMALL SCALE INDUSTRIES		
5.	EMPLOYMENT IN LARGE AND	NO.	
	MEDIUM INDUSTRIES		
6.	NO. OF INDUSTRIAL AREA	NO.	02
7.	TURNOVER OF SMALL SCALE	Rs. In Lakh	1512.20
	INDUSTRIES.		
8.	TURNOVER OF MEDIUM &	Rs. In Lakh	
	LARGE SCALE INDUSTRIES		

## 3.2 Year wise trend of units registered (up to 31.03.2016)

Sl.No.	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
1	Up to-2000	534	1013	585.00
2	2000-01	44	129	67.54
3	2001-2002	44	77	49.48
4	2002-03	42	86	22.05
5	2003-04	116	233	73.64
6	2004-05	195	377	126.93
7	2005-06	147	303	161.12
8	2006-07	126	214	139.64
9	2007-08	68	202	239.59
10	2008-09	62	165	170.82
11	2009-10	71	245	268.59
12	2010-11	85	345	64656
13	2011-12	96	303	647.36
14	2012-13	105	337	566.71
15	2013-14	116	366	798.72
16	2014-15	130	335	521.87
17	2015-16	145	354	593.16
	((including UAM)			
	Total	2126	5084	69688.22

**Source: DIC Pithoragharh** 

# 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS( Up to 31.03.2016) IN THE DISTRICT

NIC CODE No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Rs. In LAKH.)	EMPLOYMENT GENERATED
20	Agro based	544	273.05	1436
22	Soda water	-	-	-
23	Cotton textile	483		
24	Woollen, silk & artificial thread based		241	317
	clothes.			

25	Jute & jute based	-	-	-
26	Ready-made garments & embroidery			
27	Wood/wooden based furniture	45	127.68	125
28	Paper & Paper products	08	13.40	28
29	Leather based	02	27.12	07
31	Chemical/Chemical based	06	4.77	15
30	Rubber, Plastic & petro based	16	55.15	55
32	Mineral based	83	204.56	280
33	Metal based(Steel Fab.)	247	459.61	706
35	Engineering units	-	-	-
36	Electrical machinery and transport	02	2.75	07
	equipment			
97	Repairing & servicing			471
01	Others	213	537.34	3935

## 3.4 Large Scale Industries / Public Sector undertakings

Large Scale Industries are not present in this district

## 3.5 Major Exportable Item

Exportable units are not present in this district.

## 3.6 Growth Trend

- Nil

## 3.7 Vendorisation / Ancillarisation of the Industry

Large industries are not present in the district hence vendors are not required here.

## 3.8. Medium Scale Enterprises

Nil

## 3.9 Service Enterprises (Up to 31.03.2016)

S.No.	Year	NUMBER	INVESTMENT	EMPLOYMENT
		OF	(Rs. In LAKH.)	GENERATED
		UNITS		
1.	2010-2011	31	445.00	143
2.	2011-2012	18	277.69	58
3.	2012-2013	06	175.85	19
4.	2013-2014	15	296.00	52
5.	2014-2015	31	264.75	88
6.	2015-2016	31	174.10	71
	(Including UAM)			

#### 3.10 Potentials areas for service industry

- 1. Tourism related service sector have scope in this District.
- 2. Local need based enterprises etc.

#### 3.11 Potential for new MSMEs

Pithoragarh is a hilly district of Uttarakhand. Large industries are not present here. This is not connected by rail link. Transport facilities are not appropriate. This district has only one mini industrial area having land bank of 1.0 acre only. Presently all plots have been allotted.

Pithoragarh has potential for food based enterprises. Malta is local fruit available in huge quantity. Horticulture and floriculture based farming have potential in this district. Tourism based industries also have scope in this district. Mining/mineral based industries have potential in Pithoragarh.

#### 4. Existing Clusters of Micro & Small Enterprise

Industry based cluster is not present in Pithoragarh.

#### 5. General issue raised by Industries Association

- 1. Lack of trained Manpower.
- 2. Availability of Power Supply is not proper & sufficient.
- 3. Pithoragarh is not connected by Rail hence transport cost is high.
- 4. Raw material cost is very high.
- 5. Financial assistance should be provided on low interest rates.
- 6. Industrial plots should be provided on subsidized rates.
- 7. Taxation & its process should be simplified.

# 6. Central/State Agencies assisting in setting up of MSMEs:

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Filing of Udyog Adhar Memorandum	Online registration on Ministry of
	(UAM)	MSME-
		Website: www.msme.gov.in
		Or
		DIC, Pithoragarh
2.	Identification of Project Profiles, techno-	!. DIC Pithoragarh
	economic and managerial consultancy	2.MSME-DI Haldwani
	services, market survey and economic	3. NSIC, Dehradun
	survey reports.	4. State Industrial Development
		corporation of Uttarakhand
3.	Land and Industrial shed	1. DIC Pithoragarh
		2. State Industrial Development
		corporation of Uttarakhand
4.	Financial Assistance	Commercial Bank Pitthoragarh
		2. SIDBI Rudrapur
		3. State Industrial Development
		corporation of Uttarakhand
5.	For raw materials under Govt. Supply	1. NSIC Dehradun
		2. DIC Pithoragarh
6.	Plant and machinery under hire / purchase	1. NSIC Dehradun
	basis.	2. DIC Pithoragarh
		3. MSME-DI Haldwani
7.	Power/ Electricity	Power Corporation Uttarakhand
		Local office Pithoragarh

8.	Technical Know -how	!. DIC Pithoragarh
		2. MSME-DI Haldwani
		3. NSIC, Dehradun
9.	Quality & Standard	!. DIC Pithoragarh
		2. MSME-DI Haldwani
		3. NSIC, Dehradun
10.	Marketing /Export Assistance	1. DIC Pithoragarh
		2. MSME-DI Haldwani
		3. NSIC, Dehradun
		4. DGOFT Dehradun
11.	Other Promotional Agencies	1. Directorate of Industries,
		Uttarakhand
		2. GTZ Dehradun
		3. NHB Dehradun
		4. BIS Dehradun
		5. IIE Dehradun
		6. State Industrial Development
		corporation of Uttarakhand